

"Modern designed furniture that fits any space at a price that fits any budget"

Grand Opening!

Friday, October 17th, **9am - 9pm**



**URBAN BRICK™
GALLERIES**

furniture designed to fit

Now Open in College Park!



**Practical, stylish
and affordable.**

Downtown condo owners, rejoice!

Located in the historic College Park Complex at the corner of Yonge and College Streets, Urban Brick sits in the heart of a booming condominium market, an oasis in a desert of large-scale-furniture stores.

"Condos are getting smaller," store manager Hafiz Bastan explains, "and customers are looking for **small furniture that is, at the same time, multi-functional.** So we decided that, if there's a niche in the market, why not introduce some newer furniture that's more unique for condo owners?"

Hafiz brings both professional and personal experience to Urban Brick.

"I have a small condo and I had to look for furniture to fit my place. Being in the market for almost 10 years selling furniture, it was a challenge for me, so when it comes to my customers, I understand their struggle."

Indeed, most of the pieces at Urban Brick offer double duty for smaller spaces. A sofa table folds out into a dining table. A credenza becomes a computer desk. A leather futon goes from sofa to bed to lounge in two easy clicks.

The selection isn't only geared towards the spatially-challenged – **Urban Brick also caters to the environmentally conscious.** Their **ECO collection** is made of renewable rubberwood with water-based finishes, for small-space consumers looking to furnish their place whilst minimizing their environmental footprint.

Whether you're purchasing your first condo or you're downsizing from a larger living space, Urban Brick is designed to fit your smaller-scale needs. Their layout offers the newest trends that make the most your available area (which, according to Hafiz, includes glass in the living room and lighter wood finishes in the bedroom) and even showcases the latest in flat-panel televisions (a must for those with limited square footage). **Here's a tip: if you're looking to save up to 50% off (with no payments until 2010), come to the Grand Opening at 444 Yonge Street on Friday, October 17th from 9 am to 9 pm.**

NOBODY BEATS THE
BRICK.

50% off

save up to 50% on items throughout the store



Dante Leather Look Sofa
Reg. \$399.97
DANTE-S/L/C

Save \$100
299⁹⁷

• Loveseat \$279.97 • Chair \$249.97 • Ottoman \$199.97

Plus Do Not Pay Until 2010*

<p>9am door crashers</p> <p>3 in 1 Coffee Centre 42116C</p> <p>29⁰⁰</p>	<p>50% off</p> <p>Ottomans Available in red, brown and white.</p> <p>74⁹⁵</p> <p>J071WH/RED/BRN J072WH/RED/BRN</p>	<p>50% off</p> <p>Bar Stool 3764-30C</p> <p>99⁹⁷</p>	<p>50% off</p> <p>Chair 1405-C</p> <p>74⁹⁷</p>
--	---	---	---

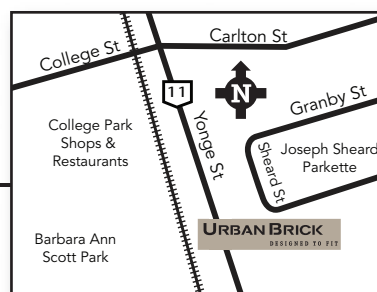
Any regular priced Gerard Art purchase of \$279.99 or more. Manufacturer's Mail-In Rebate.

URBAN BRICK™

DESIGNED TO FIT

College Park

444 Yonge Street
416.977.7617



*O.A.C. All credit offers available upon approval of credit only on your Brick Card Platinum, minimum purchase of \$250. Any Brick delivery charges, GST (5%), provincial sales taxes (if applicable), and administration fee (\$99.95) are required to be paid at time of purchase. Balance due January 2010, interest may accrue for the final 25 days prior to the promotion's payment due date at an annual rate of 29.9%, but will be waived if the payment of the balance is made in full by the due date. A conversion fee (\$22.50) applies if you do not pay the entire balance by the end of the promotional period. +This offer cannot be combined with any other discount or free gift purchase, sale, or other promotion, unless otherwise specified. Offer valid October 17th - 23rd, 2008, unless otherwise indicated. See in store for complete details.